THE Million Dollar™ LUNCH

Help us reach $2,000,000

Friday 6th August, 2021

A Lunch Like No Other

FUND EXCELLENCE AND LOVE

The Children's Cancer Foundation invites you to pledge your support at The Million Dollar Lunch this August. Join us on Friday, 6 August 2021.

You can help us reach our goal by:

- Sponsoring the Foundation or the event
- Purchasing a table
- Donating a prize for the Grand Auction or Premium Raffle, or,
- Donating a Mystery Envelope gift voucher or item

THE Million Dollar™ LUNCH

RAISING FUNDS FOR CHILDREN'S CANCER FOUNDATION

CROWN RESORTS

Raising Vital Funds

FOR CHILDHOOD CANCER RESEARCH & TREATMENT

Created in 2005, The Million Dollar Lunch enables The Children's Cancer Foundation to fund life-changing research, clinical care and family support.

With the extreme generosity and goodwill of the Melbourne community, the event has raised $21.8 million, ensuring the distribution of more than $52 million by the Foundation to support Australian children with cancer and their families.

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A Covid Safe Event

GUEST COMFORT IS PARAMOUNT

In 2020, the uncertainty and impacts of the global pandemic meant the Million Dollar Lunch was cancelled.

In 2021, the Foundation is committed to once again delivering an exceptional, physical event that is covid safe, for everyone involved.

The reality is, we need this event to happen so we can continue funding our existing programs.

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Delivering Measurable Impact

WE CANNOT DO THIS ALONE

We partner with prominent and respected Australian brands, media, influencers and philanthropists, to deliver an extraordinary afternoon of fundraising, entertainment and networking.

In 2019, the event raised $2.1 million. The generosity of our partners ensured event costs were limited to approximately $110,000, with the Foundation receiving 95% of the proceeds from the day.

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Become an Event Sponsor

A UNIQUE PARTNER OPPORTUNITY

Sponsorship of the Foundation and our ongoing efforts, including getting involved with our flagship event The Million Dollar Lunch provides a very special opportunity for your team or family.

Past and present event sponsors include:

AFL
CROWN RESORTS
sportsbet
Virgin australia
LEXUS BLACKBURN
THE PORTLAND HOUSE FOUNDATION

Grand Auction

The Grand Auction showcases premium brands and experiences to a room of 600+ high net worth guests.

Items donated in this category are absolute money can't buy experiences, tailored exclusively for The Million Dollar Lunch guests.

These truly memorable experiences are of significant value (range $20,000 - $200,000).

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Lexus Premium Raffle

A raffle like no other, there are just 200 tickets available in the Premium Raffle. Tickets are priced at $1,500.

Raffle prizes include luxury goods and unforgettable holiday experiences. First prize is a luxury vehicle valued at over $75,000.

Prizes donated for the Premium Raffle showcase brands to Melbourne's most discerning event guests.

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Mystery Envelopes

Very popular with guests, Mystery Envelopes are available in three values: **Platinum** ($1,500), **Gold** ($1,000), **Silver** ($500) and **Black** ($250). Each envelope contains a prize preferably greater than face value.

Premium quality products, dining experiences and gift vouchers are invited in this category. Donors are invited to provide multiple prizes.

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Event Partner Acknowledgment

The Million Dollar Lunch is committed to showcasing brands supporting the cause. We will formally acknowledge your involvement according to the level of your contribution.

Grand Auction and Premium Raffle donors receive:

- Social media mention (subject to availability)
- Logo with click through and prize description on The Million Dollar Lunch website
- Mention in email marketing (subject to date of prize donation)
- MC mention at the event
- Logo and prize description in The Million Dollar Lunch program
- Logo and prize images on event screens

Mystery Envelope donors receive:

- Brand name on The Million Dollar Lunch website
- Brand name in The Million Dollar Lunch program

Table Sponsors receive:

- Logo with click through on The Million Dollar Lunch website
- Brand/Company name on The Million Dollar Lunch table

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CROWN RESORTS

Pledge Your Support

CONTACT US

If you would like to sponsor the event, purchase a table or donate a prize to support The Million Dollar Lunch, and help us change the lives of children with cancer and their families, contact us today.

Visit themilliondollarlunch.com.au to learn more about the event, the Children's Cancer Foundation, and to view highlights from previous year's events.

Pledge your support today. Contact kate@childrenscancerfoundation.com.au or 0400 995 775.

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The 2021 Million Dollar Lunch Committee

Gillon McLachlan
Jeremy Smith
Danielle Bleazby
Peter Crinis
Narelle Curtis
Jude Donnelly
Thomas Mort
Ann Peacock
Rianna Ponting
James Roche
Kylie Rogers
Andrew Ryan
Peter Sidwell
Richard Simkiss
Sean Taylor
Margaret Zita OAM

Friday 6th August, 2021.
The most important date you'll put in your event calendar this year.

Pledge your support in 2021